



**BERKELEY PUBLIC LIBRARY**  
510-981-6100  
[www.berkeleypubliclibrary.org](http://www.berkeleypubliclibrary.org)

November 2007

*what's happening here*  
Newsletter of the Berkeley Public Library

***Celebrate the 40<sup>th</sup> Anniversary  
of the Summer of Love***

***at the Berkeley Public Library November 6<sup>th</sup>***

In celebration of the 40<sup>th</sup> anniversary of the Summer of Love, rock historian Richie Unterberger will present two hours of rare film clips of some of the greatest musicians of the era. The free program will begin at **6:30 p.m., Tuesday, November 6, 2007** at the Berkeley Public Library (2090 Kittredge Street at Shattuck, downtown Berkeley), in the Community Meeting Room, 3<sup>rd</sup> Floor, wheelchair accessible.

Footage will include: Jefferson Airplane, Grateful Dead, Janis Joplin, Pink Floyd, the Beatles, Rolling Stones, the Doors, Sly and the Family Stone, Donovan, Jimi Hendrix and numerous other icons of the psychedelic age. Unterberger has written several books about 1960s rock, including *The Unreleased Beatles: Music and Film* and a two-part history of folk-rock, *Turn! Turn! Turn!* and *Eight Miles High*.

**Sponsored by the Friends of the Library, the show is FREE.** For more information, call **510-981-6100** or connect to [www.berkeleypubliclibrary.org](http://www.berkeleypubliclibrary.org)

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***Berkeley Public Library Offers a Business Program  
presented by Cal State East Bay Small Business  
Development Center***

***Banks, SBA Loans, and Start-Up Financing*** presented by Cal State East Bay Small Business Development Center. Central Library Community Meeting Room. Wednesday November 28, 2pm-5pm. Advanced registration: [www.eastbaysbdc.org/berkeley/](http://www.eastbaysbdc.org/berkeley/) Call 510-981-6148 for more information.

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***The Big Read***

Berkeley's reading *Their Eyes Were Watching God*, by Zora Neale Hurston. To find out about this City-wide program, visit The Big Read page at [www.berkeleypubliclibrary.org](http://www.berkeleypubliclibrary.org). You'll find info about The Big Read, hear readers talking about *Their Eyes Were Watching God*, and find links to information about the author and lots of special programs throughout Berkeley November. Go to [www.berkeleypubliclibrary.org](http://www.berkeleypubliclibrary.org) for an event calendar as well or call 510-981-6100.

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***Promote your Music Using the Internet***

Alto saxophonist/composer **Sarah Manning** will teach you how to grow your fan base, discover the best venues, make potentially more money from your music than being

on a record label, and more. **Berkeley Public Library invites you to this FREE class on Saturday, November 10<sup>th</sup>, 2-4pm. Central Community Room, 3<sup>rd</sup> floor, 2090 Kittredge in downtown Berkeley.** Sarah Manning headlined at Yoshi's Jazz House and released a live recording with innovative online business model, ArtistShare. Her savvy and creative approach to the internet has helped build her career. Use of podcasts, blogs, MySpace, "Shadowing" of other musicians, electronic press kits, and alternative business models will be discussed. **Call 510-981-6241 for more info.**

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***Berkeley Public Library's North Branch Presents  
Local Author Rhoda Curtis discussing***

***Rhoda: Her First Ninety Years***

Wednesday, November 14th at 6:30 pm  
North Branch \* 1170 the Alameda @ Hopkins  
510-981-6250 \* [www.berkeleypubliclibrary.org](http://www.berkeleypubliclibrary.org)

***Rhoda: Her First Ninety Years*** is an honest and candid memoir of a first generation American woman, **Rhoda Curtis**, who was willing to change the direction of her life every twelve years.

Funny, sexy, and emotionally honest, Rhoda's stories in ***Rhoda: Her First Ninety Years*** will resonate with anyone who has swum against the current.

For more information on Rhoda Curtis and ***Rhoda: Her First Ninety Years***, go to [www.rhodabook.com](http://www.rhodabook.com)

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***Free Noontime Concert***

***in the Art & Music Room of the Central Library***

November 15, 2007 12:15 – 1:00 PM

**The Carol String Trio** will present a free chamber music concert in the Art & Music Room on Thursday, November 15 beginning at 12:15 pm. Violinist Brooke Aird, violist Linda Green and cellist Cathy Allen will perform pieces by Bach, Gliere and Dohnanyi. This concert is made possible by the Friends of the Berkeley Public Library.

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***Free Wi-Fi now @ Central and @ all the Branches!***

Berkeley Public Library is happy to announce that free Wi-Fi access is now available for the public at the Central Library, 2090 Kittredge, on all five floors and in all the branches.

Pick up a brochure on Wi-Fi Access at any Berkeley Public Library or see our [wireless](http://www.berkeleypubliclibrary.org/wireless/) page for more info:

<http://www.berkeleypubliclibrary.org/wireless/>



**West Branch Re-opens after Improvements:  
Join Us in Thanking Bayer  
and the Library Foundation for**

**Making this Wonderful Refreshment Possible!**

The Berkeley Public Library has completed a timely refreshment of its West Branch, 1125 University Avenue (near San Pablo). The NEW furniture, deferred maintenance and repair of the Berkeley Public Library's West Branch would not have been possible without:

**The Berkeley Public Library Foundation for including in their annual plan a commitment to raise funds for branch maintenance and repair:**

- As part of the **Berkeley Public Library Foundation's** fundraising effort and thanks to a generous donation of \$25,000 from **BAYER HEALTHCARE LLC**, the West Branch will replace all of the public area furniture for the first time in many years. **The new furniture is on order and will arrive in Winter 2008.**

Bayer is very proud of the role it has played in West Berkeley over the last century as employer, neighbor, and cutting-edge health research and manufacturing center. We're pleased to be able to contribute to improving the West Berkeley Branch Library, and look forward to other fruitful partnerships in the years to come.

**Sreejit Mohan, Director of Public Policy and Communications for Bayer HealthCare LLC.**

The Bayer HealthCare LLC has been a longtime and generous supporter of the Berkeley Public Library, and this generous gift to the West Branch takes their giving to a new level. **The Berkeley Public Library Foundation** is grateful to **Bayer HealthCare LLC** for helping renew the West Branch Library as an important community resource.

**Linda Schacht Gage, President, Berkeley Public Library Foundation Board**

- Thanks also to fundraising by the **Berkeley Public Library Foundation**, there will be a new service desk designed for increased efficiency and better public service, for ergonomic safety for staff, and for the installation of modern technology.

**The Board of Library Trustees for including in their annual fiscal plan a commitment to branch library maintenance and repair, including funds for West Branch:**

- New carpet has been installed in the Teen Area, the Children's Area, and throughout the main part of the library.
- The entire inside of the building has been cleaned and painted, and parts of the outside as well.
- West Branch will re-open with free wireless access to the Internet.

**COME TO THE  
GRAND RE-OPENING PARTY**

**FRIDAY, NOVEMBER 2, 5-7 p.m.**

**West Branch -- 1125 University Avenue  
(near San Pablo Avenue)**

Refreshments & entertainment thanks to the **Friends of the Berkeley Public Library** and the **Berkeley Public Library Foundation**

For more information, please call 510-981-6278, 510-548-1240 (TTY) or go to [berkeleypubliclibrary.org](http://berkeleypubliclibrary.org).

**Berkeley Public Library presents  
Photoimager Don Melandry's  
THE SUBLIME SERIES:**

**Playing with Adobe Photoshop using Filters or  
How I stopped worrying and learned to love Photoshop**

Head down to the Central Library and check out an exhibition of Berkeley **Photoimager Don Melandry's THE SUBLIME SERIES**, on display **November 27 through Monday, December 10, 2007** in the exterior Kittredge Street Exhibit cases and in the flat cases inside on the 2<sup>nd</sup> and 5<sup>th</sup> floors of the downtown Central Library, 2090 Kittredge Street. On **Sunday, December 2, 2007, 2-4pm**, Melandry will present a **free program about how he does his photoimaging work in the Central Library's 3<sup>rd</sup> floor Community Meeting Room**. Come watch the magic.

**THE SUBLIME SERIES** is a venture for local retired commercial photographer Don Melandry into the realm of Photoshop Land. Melandry writes: "Ten thousand years of art techniques have been distilled into a computer program. With a mere click of a mouse you can alter any aspect of an image. You can play with it, you can change the colors, you can be wildly creative. How different from film negatives!"

For 23 years Don Melandry was a commercial photographer photographing weddings, Bar and Bat Mitzvahs and other special events. In a way he was a family historian or documentarian, preserving images of family members, friends and guests of the celebrants on print film.

The goal of the documentarian is to capture the true story of the event. The style is called "straight" photography because there is little or no enhancing or manipulating of the image. His role was to capture the image as "real" as possible. Of course, he manipulated the image by the location he chose, the type of film, the shutter speed, the lighting or the poses of the subjects. This is how professional photographers' skills enhance reality and it is why professionals are used for important events. In this way he could create beautiful images of reality for the pleasure and enjoyment of my clients.

Nevertheless, there was a part of Don Melandry that yearned to play with the image, to create something more than, or other than, the original image. Adobe Photoshop gave him the tools to explore new ways of creating the world.

For this project he photographed a dual-colored glass object. It is the size of a baseball. Then in Photoshop, via filters, he manipulated the image. He didn't change the structure of the image, just the way it was rendered.

For Melandry the effects are startling and intriguing! You can see an object in many different and entrancing forms and move away from what started as reality to a new world.

We hope you enjoy looking at his work as much as we do, and as much as he did in creating it!

**For more info, please call 510-981-6107, 510-548-1240 (TTY) or go to [berkeleypubliclibrary.org](http://berkeleypubliclibrary.org)**

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**For the Central Cinema list of movies held Fridays at 3:30 pm in the Central Library's 3<sup>rd</sup> floor Community Meeting Room, please go to [berkeleypubliclibrary.org](http://berkeleypubliclibrary.org) or pick up a flyer at any branch. For more info call 510-981-6100, 510-548-1240 (TTY).**