



**BERKELEY PUBLIC LIBRARY**  
510-981-6100  
www.berkeleypubliclibrary.org

November 2008

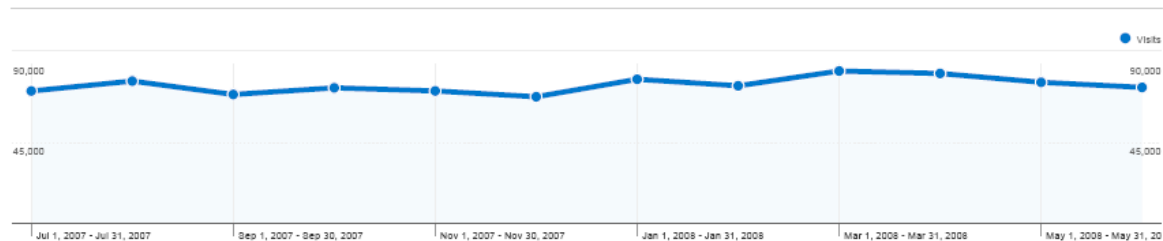
*what's happening here*  
Newsletter of the Berkeley Public Library

## Berkeley Public Library Supports 21<sup>st</sup> Century Literacy

Berkeley Public Library Website Cumulative Statistics, FY2007/2008 from Google Analytics

www.berkeleypubliclibrary.org

Jul 1, 2007 - Jun 30, 2008



### Site Usage

933,782 Visits

1,550,016 Pageviews

1.66 Pages/Visit

72.06% Bounce Rate

00:01:31 Avg. Time on Site

27.64% % New Visits

### **Berkeley Public Library & 21<sup>st</sup> Century Literacy**

(1) During the period FY2007/2008, 267,088 visitors made 933,782 visits to the pages of the Berkeley Public Library website, viewing a total of 1,550,016 distinct pages. Many of those visits were made inside our library buildings, but many were also made from outside our buildings as library users took advantage of the excellent electronic resources at Berkeley Public Library's E-branch.

(2) By offering a total of 72 computer stations inside our 5 library buildings, Berkeley Public Library helped bridge the persistent digital divide for those who do not own computers by offering 185,000 sessions in FY2007/2008 to our internet computers users. Also there is a weekly beginning Computer Class offered at Central Library.

(3) It is very clear from the surveying done for our Strategic Plan that Early Literacy is a top goal for Berkeley and for the Berkeley Public Library. The early literacy program targeting preschoolers and toddlers is well established, well-used by parents, care-givers and teachers, and is effective in encouraging a love of reading. The next phase is to encourage early elementary school children who are mastering the mechanics of reading and

their families to continue recreational reading in order to reinforce a lifelong enjoyment of reading and learning. This initiative will expand the library's successful early literacy program to include second grade students and their families within the time period, 2008-2010. **Milestones:**

- Work with schools to create programs that will strengthen the reading skills of early readers, particularly those who are not strong readers
- Identify potential community partners to make this a city-wide effort
- Implement the programs by visiting all 2<sup>nd</sup> grade classes in Berkeley

Berkeley Public Library's Strategic Plan is at [http://berkeleypubliclibrary.org/about\\_the\\_library/documents/Strategic\\_Plan\\_Final.pdf](http://berkeleypubliclibrary.org/about_the_library/documents/Strategic_Plan_Final.pdf)

(4) In FY2007/2008 approximately 199 adult literacy students were served through one-on-one tutoring, instructional computer lab use, writing groups, student support, senior book club, and family literacy programming in our Berkeley Reads Adult Literacy program. Goals achieved include: 135 students were able to read a book/newspaper/magazine; 105 learned to write/send an email; 9 learned the alphabet; 70 were able to share a book with kids and family.

### ***What About This Bear Market?***

#### ***How Will You Survive in the Upcoming Economic Times?***



Come hear Berkeley Financial Advisor Jonathan K. DeYoe as he explains what has been happening in our economy, what may be happening soon, and how we can meet the challenges to come. DeYoe is an LPL Financial Planner and the founder and owner of

DeYoe Wealth Management, established in Berkeley in 2001.

DeYoe will make a presentation followed by a Q & A at **Berkeley Public's Central Library 3<sup>rd</sup> floor Community Meeting Room on Tuesday, December 2, at 6:00 p.m., 2090 Kittredge Street (at Shattuck Avenue) in downtown Berkeley.** For accessibility and other information, call **(510) 981-6107 TTY (510) 548-1240.**

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### ***Sweet Reading: Annie Barrows and The Guernsey Literary and Potato Peel Pie Society***

**Berkeley Public Library North Branch**

**1170 the Alameda @ Hopkins**

**More Information: 510-981-6250**

**Wednesday November 12, 2008 @ 6pm**

Annie Barrows will read from her work, *The Guernsey Literary and Potato Peel Pie Society*. She will share details about the process of writing this book with her aunt Mary Ann Shaffer, and talk about the unforgettable and inspirational characters who inhabit this island of Guernsey in the aftermath of WW II. Annie Barrows, whose career also included libraries, bookstores, and publishing, is the author of the *Ivy and Bean* series for children, as well as *The Magic Half*.

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### **Artist's Reception: Sat., November 8<sup>th</sup> at 2pm**

#### ***Dear Delhi and Rajasthan:***

#### ***Street Photography of India***

Berkeley-based photographer, Ilona Sturm, exhibits black and white custom prints from her "street photography" series *Dear Delhi and Rajasthan* at Berkeley Public Library's Central Catalog Lobby, 2090 Kittredge (at Shattuck), downtown Berkeley. Sturm's street photography explores the landscapes, politics, human gestures, and vernacular lifestyles of contemporary urban India. The exhibit runs from November 3, 2008 through January 4, 2009. For more information, call 510-981-6241.

All are invited to meet Ilona Sturm and discuss her work during a FREE artist's reception on Saturday afternoon, November 8<sup>th</sup>, at 2:00 pm in Berkeley Public Library's Central Catalog Lobby.

### ***Vacancy on BPL's Board of Library Trustees***

Berkeley Public Library's Board of Library Trustees will have a vacancy. If interested, attend an Open House at Central Library, 2090 Kittredge St., on Tuesday, December 9, at 6:00 pm. Members of the Board and library staff will be present to answer questions. For application and Supplemental Questionnaire for the position, call the City Clerk at (510) 981-6900 or go to <http://www.cityofberkeley.info/ContentDisplay.aspx?id=9902>

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### ***HOLIDAY ORIGAMI WORKSHOP AT***

#### ***BERKELEY PUBLIC LIBRARY'S NORTH BRANCH***

**When:** Saturday November 22nd, 2:00-3:00pm

**Where:** North Branch, Berkeley Public Library

1170 The Alameda @ Hopkins/ Info: 981-6250

**Ages:** For everyone 5 years and older

Come join Nga Trinh for a fun Origami Workshop for people of all ages. From a square or rectangle sheet of paper, participants will learn to fold 3 objects: a double star, a simple star, and a simple envelope. Papers will be provided.

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### ***Away With All Gods!***

#### ***Unchaining the Mind and Radically Changing The World by Bob Avakian***

North Branch -- 1170 The Alameda (at Hopkins)

For more information: 510-981-6250

Thursday November 6, 2008 6:00 – 8:00 p.m.

This program will feature readings from the new book *Away With All Gods!* followed by discussion. Is believing in gods actually harmful? How has Christianity for centuries served as an ideology of conquest and subjugation? Why is there a rise of religious fundamentalism throughout the world? Why are patriarchy and the oppression of women foundational to so many religions? Can people be good without god? Whether you believe in god, or are an agnostic or an atheist, Bob Avakian's book will challenge you with his powerful critique of long-established traditions and his liberating vision of a radically different world. [NOTE: The author, Bob Avakian will **not** be present at the event.]

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### ***Book Arts with Sugene Yang-Kelly***

Thursday, November 20<sup>th</sup> at 2PM

Learn how to bind your own book using the beautiful Coptic stitch. Coptic bound books are characterized by an exposed spine showing a beautiful chain stitch, and the pages open flat for easy writing. This hands-on workshop is limited to ten (10) participants. Previous bookbinding experience is helpful but not necessary. Please call the Art & Music Department (510-981-6241) to register for this FREE workshop.