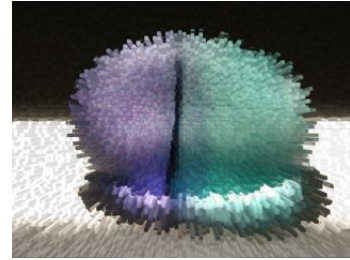




News Release
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**Berkeley Public Library presents Photoimager Don Melandry's
THE SUBLIME SERIES:
Playing with Adobe Photoshop using Filters or
How I stopped worrying and learned to love Photoshop**

Head down to the Central Library and check out an exhibition of Berkeley **Photoimager Don Melandry's THE SUBLIME SERIES**, on display **November 27 through Monday, December 10, 2007** in the exterior Kittredge Street Exhibit cases and in the flat cases inside on the 2nd and 5th floors of the downtown Central Library, 2090 Kittredge Street. On **Sunday, December 2, 2007, 2-4pm**, Melandry will present a **free program about how he does his photoimaging work in the Central Library's 3rd floor Community Meeting Room**. Come watch the magic.

THE SUBLIME SERIES is a venture for local retired commercial photographer Don Melandry into the realm of Photoshop Land. Melandry writes: "Ten thousand years of art techniques have been distilled into a computer program. With a mere click of a mouse you can alter any aspect of an image. You can play with it, you can change the colors, you can be wildly creative. How different from film negatives!"

For 23 years Don Melandry was a commercial photographer photographing weddings, Bar and Bat Mitzvahs and other special events. In a way he was a family historian or documentarian, preserving images of family members, friends and guests of the celebrants on print film.

The goal of the documentarian is to capture the true story of the event. The style is called “straight” photography because there is little or no enhancing or manipulating of the image. His role was to capture the image as “real” as possible. Of course, he manipulated the image by the location he chose, the type of film, the shutter speed, the lighting or the poses of the subjects. This is how professional photographers’ skills enhance reality and it is why professionals are used for important events. In this way he could create beautiful images of reality for the pleasure and enjoyment of my clients.

Nevertheless, there was a part of Don Melandry that yearned to play with the image, to create something more than, or other than, the original image. Adobe Photoshop gave him the tools to explore new ways of creating the world.

For this project he photographed a dual-colored glass object. It is the size of a baseball. Then in Photoshop, via filters, he manipulated the image. He didn’t change the structure of the image, just the way it was rendered.

For Melandry the effects are startling and intriguing! You can see an object in many different and entrancing forms and move away from what started as reality to a new world.

We hope you enjoy looking at his work as much as we do, and as much as he did in creating it!

For more information, please call 510-981-6107, 510-548-1240 (TTY) or go to www.berkeleypubliclibrary.org